

FOR IMMEDIATE RELEASE

PR Contact: Loni Luna, Marketing and Communications Specialist
Toshiba International Corporation
713-466-0277 x 3424

**TOSHIBA PROUDLY ANNOUNCES NEW DISTRIBUTOR PARTNERSHIP WITH
TUNDRA BOILER AND INSTRUMENTATION, LTD.**



Toshiba International Corporation, April 1, 2008- Toshiba International Corporation is proud to announce that Tundra Boiler and Instrumentation, Ltd. in Calgary, AB, Canada is now the exclusive distributor for Toshiba Industrial products within the Province of Alberta and NE British Columbia. Tundra

will focus on the full sales and service support of low and medium voltage motors, adjustable speed drives, motor starters, and custom control gear.

Tundra Boiler and Instrumentation prides itself on providing the highest quality instrumentation products and services to the industrial world and offers a 100% satisfaction guarantee on all parts, installation, and service. For more information on Tundra products and services visit www.tundrasolutions.ca or contact Jessica Miller, Public Relations contact at (204) 990-8419 or via email at media@tundrasolutions.ca.

Toshiba International Corporation is a Toshiba America Inc. Group Company, and is a wholly owned subsidiary of Toshiba Corporation. Toshiba International Corporation is comprised of two divisions: the Industrial Division headquartered in Houston, Texas and the Power Systems Division headquartered in San Francisco, California. For over 40 years, Toshiba International Corporation has upheld the tradition and reputation of our parent company and is now at the forefront of Toshiba's global growth initiative.

Toshiba International Corporation is a world leader in the manufacture and sale of low and medium voltage motors, low and medium voltage adjustable speeds drives, motor controls, uninterruptible power systems, LED displays, instrumentation and PLCs, and network and automations system products. Many of these products are designed, built, and tested in our over 1,000,000 square foot state-of-the-art manufacturing facility in Houston, Texas.

For more information on Toshiba International Corporation products, visit www.toshiba.com/ind. For more information on the Toshiba International Corporation and Tundra Boiler and Instrumentation, Ltd. partnership, contact Loni Luna, Marketing and Communications Specialist at (713) 466-0277 ext. 3424 or via email at Loni.Luna@tic.toshiba.com.